

Course Syllabus

1	Course title	Managerial Economics	
2	Course number	1607421	
3	Credit hours	3	
	Contact hours (theory, practical)	48	
4	Prerequisites/corequisites	1607110	
5	Program title	BA	
6	Program code		
7	Awarding institution	University of Jordan	
8	School	Business	
9	Department	Economics	
10	Course level	4 th year	
11	Year of study and semester (s)	2021-1st	
12	Other department (s) involved in teaching the course	Finance and Business	
13	Main teaching language	English	
14	Delivery method	<input type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online	
15	Online platforms(s)	<input checked="" type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....	
16	Issuing/Revision Date	10-10-2021	

17 Course Coordinator:

Name: Amer Bakir

Contact hours: S,T 1:30-2:30; M,W 1-2

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**18 Other instructors:**

Name:

Office number:

Phone number:

Email:

Contact hours:

Name:

Office number:

Phone number:

Email:

Contact hours:

19 Course Description:

As stated in the approved study plan.

Economic theory is the fundamental determinant of firms' profitability and growth, and economic thinking should be an essential element in nearly every managerial decision. In this course, we will examine the demand and cost determinants, and show how they apply to managerial decision-making



20 Course aims and outcomes:

A- Aims:

1. To equip the student with the principles he or she needs to make sense out of the conflicting and contradictory discussions of economic conditions and policies in newspapers and news magazines.
2. Enable the student to evaluate the performance of decision makers, and to predict the impact of their policy actions on families and business.
3. Understand and predict the economic forces shaping real-world business decisions.
4. Develop and strengthen overall analytical skills.
5. Develop critical thinking skills about markets and business decisions.

B- Students Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

LO 1- Knowledge and Understanding:

- Understand managerial behavior regarding maximizing the profit of the firm under different market structures.
- Understand managerial reaction concerning government policy and activities.
- Understand mathematical methods (Derivative, linear programming), and statistical techniques (regression – model) to help managers taking optimal decisions.

LO 2- Analytical and Thinking Skills:

Students should have the ability to:

- Present written and/or oral reports using critical thinking, economic data, and economic theory.
- Perform mathematics, and statistical knowledge and its application on economic- decision of the firms.
- Comprehend and communicate data presented graphically and/or mathematically.

Relate mathematical and statistical models to their assumptions and to the real world.

SLOs SLOs of the course	SLO (1)	SLO (2)	SLO (3)	SLO (4)
1 Explain the core economic terms, concepts, and theories, and the main foundations of microeconomic and macroeconomic disciplines and	***			QF-AQAC-03.02.01

21. Topic Outline and Schedule:

Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
1	1.1	Introduction	SLO1	Face to face and online	Moodle and microso ft teams		Exam	
	1.2							
	1.3							
2-3	2.1	Demand and Supply	SLO1					
	2.2							
	2.3							
Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
4-5	3.1	Costs of production	SLO1					
	3.2							
	3.3							
6-7	4.1	Regression analysis	SLO1					
	4.2							
	4.3	MID exam						
8-9	5.1	Consumer Theory	SLO1, SLO2					
	5.2							
	5.3							
10-11	6.1	Demand Estimation Techniques	SLO1, SLO2					

	6.2							
	6.3							
12-13	7.1	Production Estimation Techniques	SLO1, SLO2					
	7.2							
	7.3							
14-15	8.1	Other Topics	SLO1, SLO2					
	8.2							
	8.3							
16	9.1	Final Exam						
	9.2							
	9.3							
10	10.1							
	10.2							
	10.3							
11	11.1							
	11.2							
	11.3							
12	12.1							
	12.2							
	12.3							
13	13.1							
	13.2							
	13.3							
14	14.1							

	14.2							
	14.3							
15	15.1							
	15.2							
	15.3							

22 Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	SLOs	Period (Week)	Platform

23 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

24 Course Policies:

A- Attendance policies:

B- Absences from exams and submitting assignments on time:



- C- Health and safety procedures:
- D- Honesty policy regarding cheating, plagiarism, misbehavior:
- E- Grading policy:
- F- Available university services that support achievement in the course:

25 References:

A- Required book(s), assigned reading and audio-visuals: Managerial Economics, Thomas and Maurice

B- Recommended books, materials, and media:

26 Additional information:

Name of Course Coordinator: -Amer Bakir-----Signature: ----- Date: -10/10/2021---

Head of Curriculum Committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----
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Head of Curriculum Committee/Faculty: ----- Signature: -----
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Dean: ----- Signature: -----
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